

VOLUNTEER TOOLKIT



Dear Friend,

Thank you for serving at Respite Care of San Antonio (RCSA)! Your time, care, and commitment are invaluable to supporting the children with special needs and complex medical conditions at RCSA. With your help, we are able to serve hundreds of children and their families each year.

We have created a volunteer toolkit for those who wish to become more involved with our mission. This toolkit contains messages for social media, along with graphics, ideas to engage your network, and fundraiser opportunities.

To learn more about our services, visit our website at respitecaresa.org.

If you have any questions regarding this toolkit, please email our Volunteer & Development Manager, Zoë Reusser at zreusser@respitecaresa.org.



VOLUNTEER MEDIA TOOLKIT



Our valued volunteers have an incredible opportunity to help us spread the word and inspire new volunteers. *Thank You!*

1

Choose Your Preferred Social Media Platform

Respite Care is on [Facebook](#), [Instagram](#), and [LinkedIn](#)!

2

Download RCSA Images

We've uploaded a variety of graphics for you to use.

3

Language to Use When You Post

At Respite Care we serve individuals with complex medical conditions and disabilities. When we refer to the children in our care, we do our best to use person-first language. Person-first language focuses on introducing the person before their disability. For example, instead of a "Down's baby" we might say "a little one with Down syndrome".

We use terms like "disabled", "special needs", "complex medical needs", and "differently-abled" to describe the diagnoses of our clients.

SOCIAL SAMPLES



Facebook Post

Tagline: *Love in Action: Supporting Children, Empowering Families.*

Sample Post:

Did you know that Respite Care of San Antonio provides a safe and loving environment for children with special needs and complex medical conditions while giving their families the break they deserve? This organization holds a special place in my heart because I've seen firsthand how their care transforms lives. ❤️

#RespiteCareofSanAntonio #SupportSpecialNeeds #LoveInAction



LinkedIn Post

Tagline: *Every Child Deserves Love, Care, and a Chance to Thrive.*

Sample Post:

"I'm so proud to support Respite Care of San Antonio and their mission to nurture children with special needs and complex medical conditions. Their work not only provides compassionate care for these amazing kids but also strengthens the families who care for them every day. Organizations like RCSA are vital to our community, and I'm honored to be a part of their journey!"

#SpecialNeedsJourney #RespiteCareofSanAntonio



Instagram Post

Tagline: *Caring for Little Hearts, Lifting Big Spirits* ❤️✨

Sample Post:

Every child deserves a chance to grow, thrive, and be loved. ❤️ That's why I support Respite Care of San Antonio, where children with special needs and complex medical conditions are nurtured with compassion, and families are strengthened with support. 🤗

Want to learn more about the incredible work they do? Let's chat in the comments! ✨

#RespiteCareofSanAntonio #SpecialNeedsSupport #MakingADifference

PHOTO GALLERY

The best way to experience our mission is to see it in action! While we encourage volunteers to take photos, we ask you to avoid capturing the faces of the children in our care.

Please feel free to post a photo from your service, or use any pictures from our gallery linked below.

Respite Care's Photo Gallery: [Volunteer Images](#)



FUNDRAISERS

Social Media

Fundraisers are easy to share on **Facebook** and **Instagram**! Consider holding a birthday fundraiser this year as part of your celebration. Instructions from Meta can be found [here](#).

GoFundMe is an excellent way to raise funds for your favorite charity. Here you can express your support for Respite Care while spreading our mission to an audience of millions. Elevate your GoFundMe by sharing it on your socials!

A step-by-step guide to creating a GoFundMe is listed [here](#).

3rd Party Fundraisers

Interested in hosting a drive for school supplies, collecting toiletries for our shelters, or holding a traditional fundraiser in support of the children of Respite? Fill out the 3rd Party Fundraiser Agreement here, in our [Fundraiser Forms](#) folder.

Please email your completed form to zreusser@respitecaresa.org, so Respite Care can celebrate and share your fundraiser on our socials!

Peer-2-Peer

Throughout the year, Respite Care will participate in online fundraising days like **The Big Give** and **Giving Tuesday**. For these fundraisers, we encourage individuals who are willing to create their own pages and/or share the fundraisers with their networks. This is called Peer-2-Peer or P2P fundraising.

Details on P2P opportunities will be updated in this toolkit annually in advance of Big Give and Giving Tuesday. Interested in participating? Reach out to Zoë for more information!